

# Community Survey Report

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Lake of the Woods School District

July 15, 2024



Donovan Group  
School Communications

# Community Survey Goals



Donovan Group  
School Communications

- Inform residents about needs, process, and solutions.
- Include multiple demographic questions and disaggregate data to determine how various groups and communities feel about the solutions presented.
- Gather data to help inform best way to move forward.
- Identify key talking points leading up to a referendum.

# Survey Process and Methodology



Donovan Group  
School Communications

- Survey window: June 18-30, 2024
- Purpose: evaluate the district's needs, consider preliminary solutions, and contribute feedback to guide next steps.
- A total of 278 respondents completed the survey.
- Five surveys were set aside due to duplicate responses and other factors.
- Of these, 81 were placed in a comparison group (approx. 29% of total respondents) made up of district residents who are not current parents of preschool or school-aged students, employees or students.

# Survey Process and Methodology

- The following data points are not based on a scientific sample.
- Because we used a convenience sample, it would be methodologically inappropriate to conduct regression analysis or attempt to calculate error.

# Survey Question 8

I am satisfied with the Lake of the Woods School District.

		<u>All Comparison</u>
Strongly agree	8.27%	4.94%
Agree	42.81%	33.33%
Disagree	24.10%	22.22%
Strongly Disagree	17.63%	27.16%
No opinion	7.19%	12.35%

# Survey Question 10

How familiar are you with the Lake of the Woods School District's facility and operational needs?

	All Comparison
I am very familiar 31.29%	32.01%
I am somewhat familiar 55.56%	60.07%
I have no familiarity 12.35%	8.63%

# Survey Question 11

I would vote “yes” on a \$400,000 capital project levy question to address some of the most urgent needs as identified by the Lake of the Woods School District.

## All Comparison

I would <b>definitely</b> support it	28.42%	23.46%
I would <b>probably</b> support it	35.61%	24.69%
I would <b>probably not</b> support it	23.46%	16.55%
I would <b>definitely not</b> support it	28.40%	19.42%

# Survey Question 13

I believe the district's building and facility maintenance needs must be addressed now.

		<u>All</u> <u>Comparison</u>
Strongly agree	28.42%	25.93%
Agree	51.80%	40.74%
Disagree	14.75%	23.46%
Strongly Disagree	5.04%	9.88%



# Survey Question 14

Given the information above, how likely are you to support a building bond referendum on the November 2024 ballot?

	<u>All</u>	<u>Comparison</u>
I would <b>definitely</b> support it	31.29%	29.63%
I would <b>probably</b> support it	36.69%	24.69%
I would <b>probably not</b> support it	27.16%	18.35%
I would <b>definitely not</b> support it	18.52%	13.67%

# Survey Question 15

I would vote “yes” on a \$4 million building bond referendum question to address some of the most urgent building and facility needs.

	<u>All</u>	<u>Comparison</u>
I would <b>definitely</b> support it	30.94%	24.69%
I would <b>probably</b> support it	37.41%	29.63%
I would <b>probably not</b> support it	24.69%	16.91%
I would <b>definitely not</b> support it	20.99%	14.75%

# Survey Question 16

I would vote “yes” on a \$5 million building bond referendum question to address the most urgent building and facility needs, including addressing the Athletic Field Complex needs.

## All Comparison

I would <b>definitely</b> support it	29.86%	22.22%
I would <b>probably</b> support it	26.26%	14.81%
I would <b>probably not</b> support it	30.86%	24.10%
I would <b>definitely not</b> support it	32.10%	19.78%

# Survey Question 18

I believe the district's operational needs must be addressed now.

		<u>All Comparison</u>
Strongly agree	36.69%	27.16%
Agree	43.53%	39.51%
Disagree	12.95%	17.28%
Strongly Disagree	6.83%	16.05%

# Survey Question 19

Given the information above, how likely are you to support an operating referendum on the November 2024 ballot?

	<u>All</u>	<u>Comparison</u>
I would <b>definitely</b> support it	27.34%	22.22%
I would <b>probably</b> support it	34.89%	22.22%
I would <b>probably not</b> support it	29.63%	21.94%
I would <b>definitely not</b> support it	25.93%	15.83%

# Survey Question 20

I would vote “yes” on the November 2024 ballot to create a voter-approved operating referendum of \$497 per pupil.

## All Comparison

I would **definitely** support it  
26.62%      20.99%

I would **probably** support it  
35.25%      25.93%

I would **probably not** support it      22.66%  
27.16%

I would **definitely not** support it      15.47%  
25.93%

# Survey Question 22

I would vote “yes” on a \$400,000 capital project levy question to address some of the most urgent needs as identified by the Lake of the Woods School District; a \$4 million or \$5 million building bond referendum question to address some of the most urgent building and facility needs; and creating a voter-approved operating referendum of \$497 per pupil.

## All Comparison

I would <b>definitely</b> support it	23.38%	18.52%
I would <b>probably</b> support it	31.29%	20.99%
I would <b>probably not</b> support it	28.40%	25.18%
I would <b>definitely not</b> support it	16.93%	20.14%

# Qualitative Responses





# Thank you!

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# Questions?

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